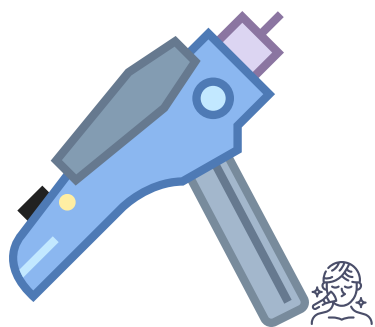


The Startup Costs of Building a Successful Medspa

A Statistical Breakdown

1



40% for Equipment

Laser Machines: \$50,000 - \$150,000 each
Microneedling Devices: \$3,000 - \$7,000 each
Botox and Filler Supplies: \$1,000 - \$5,000 (initial)
Facial Treatment Equipment: \$10,000 - \$30,000 total

25% → 35%

LEASE/RENOVATIONS

Lease: \$2,000 - \$10,000/month
Interior Design and Renovations: \$50,000 - \$100,000
Utilities and Maintenance: \$1,000 - \$3,000/month



2

3



20% → 30%

STAFFING

Salaries: (Aestheticians, Nurses, Admin) \$200,000 - \$300,000/year
Training and Certification: \$5,000 - \$10,000

\$8,000 - \$23,000

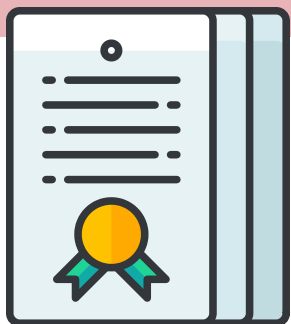
MARKETING

Website Development: \$5,000 - \$15,000
Digital Marketing: (SEO, PPC, Social Media) \$2,000 - \$5,000/month
Print Materials: \$1,000 - \$3,000



4

5



5+%

MISCELLANEOUS

Legal and Licensing Fees: \$5,000 - \$15,000
Insurance: \$3,000 - \$10,000/year
Office Supplies: \$1,000 - \$3,000